After Show Report

StudyExpo
Face to Face
Study Abroad Fair

3-4 October 2026, Istanbul
6 October 2026, Ankara

StudyExpo®

studyexpo.com



Factsheet

In Fall 2026 term, we have re-added Ankara event to our itinerary first time after the Covid break, increased the number or our exhibitors and broken our all time and all venues visitor number record in Istanbul Asian side.

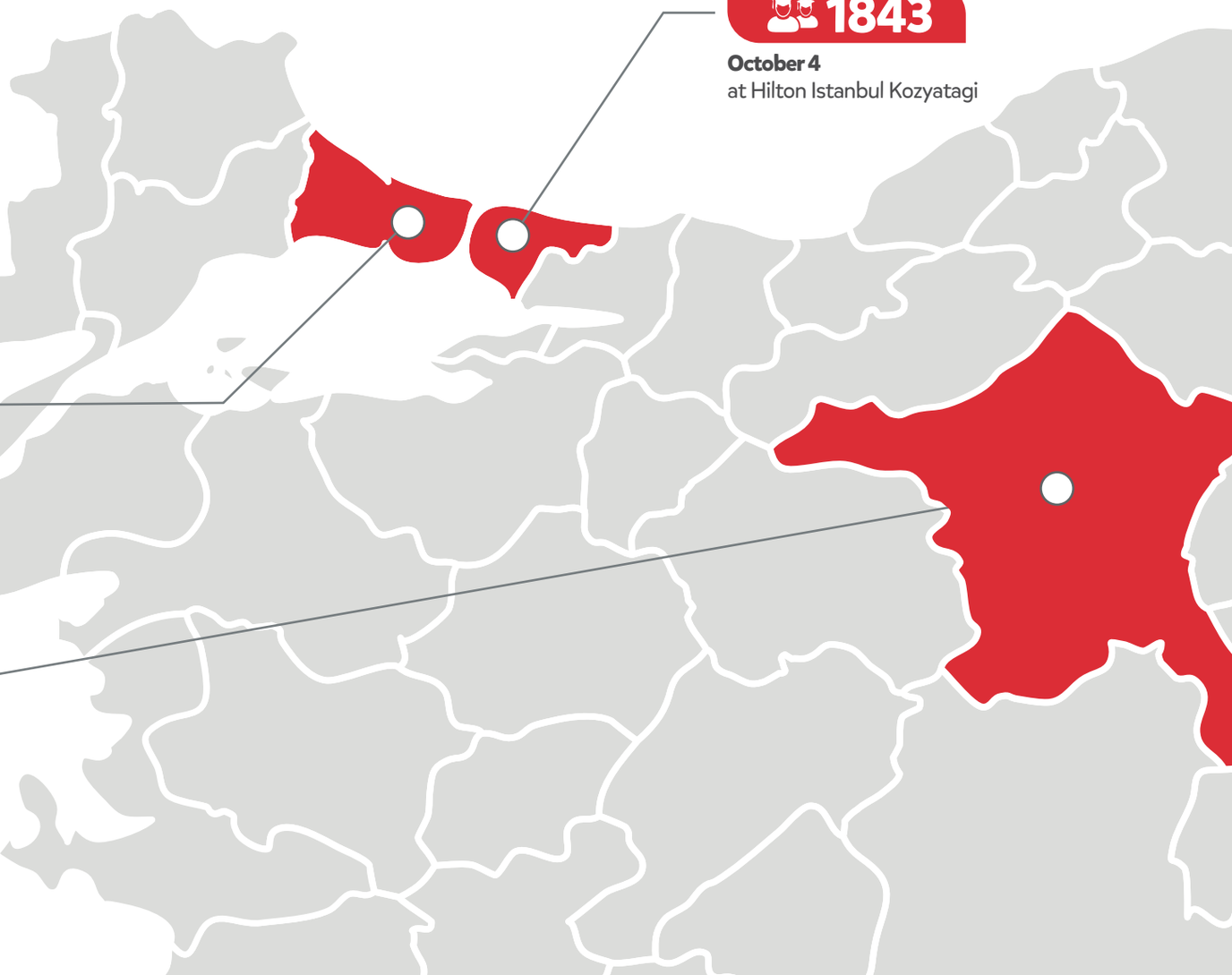
StudyExpo Face to Face Study Abroad Fair attended by English Language course providers, English Summer Schools providers, Higher Education Providers, Secondary Education Providers etc.

2026

49 exhibitors

Number of **Visitors** for Each Fair Day

Total **3383** visitors



Marketing Activities



- Ads on social media including chatgpt, instagram, facebook and youtube
- Websites in Turkish and in **English** detailing fair schedule, locations and other important information regarding the fair
- Our exhibitors, sponsors and supporters have announced and advertised our fairs on their websites and social media accounts.
- Text and visual based ads with **Google Adwords**
- Performance marketing on online ad networks

Numerous forms of mass **communication**

SMS messages to **students**

Emailing to student and school databases

Social media posts of the 4 organising agencies and other institutions that support the fair

Ads on Social Media



Fair Set-Up

A unique banner design has been used at our events. Artworks provided by exhibitors has been adjusted and printed during the event.







We have used these artworks at the Hilton Istanbul Bosphorus and Hilton Istanbul Kozyatagi







After-Fair Dinners for Exhibitors

After the fairs, dinners were organized for our exhibitors in Istanbul with beautiful Golden Horn and historical peninsula view and in Ankara where our exhibitors experienced some of the most delicious tastes from Turkish cuisine.









Exhibitors

Exhibitors who attended StudyExpo Study Abroad Fair, Fall 2026

1 Academica Turkey
2 Ashbourne College
3 Botany Downs Secondary College
4 Bronte College
5 Hyde School
6 ICES EURASIA
7 King's Ely, Cambridge
8 Loughborough Grammar School
9 Sibford School
10 Sidcot School
11 The Bishop Strachan School
12 Trinity College School
13 Urban International School
14 ABD'de Eğitim Sonrası Yatırım
15 Almanya'da Üniversite Eğitimi
16 Amerika'da Work & Travel ve Staj
17 Atlas Language School
18 Avusturya'da Üniversite Eğitimi
19 Bilimevi Yurtdışı Eğitim
20 British Council IELTS
21 Campus France Türkiye Fransa Büyükelçiliği
22 Campus Spain
23 Centre of English Studies
24 Easy School of Languages
25 EF International Language Campuses
26 EM Strasbourg Business School
27 Fresenius University of Applied Sciences
28 Finlandiya'da Üniversite Eğitimi
29 GKR Yurtdışı Eğitim Danışmanlık
30 İdealist Yurtdışı Eğitim
31 IFA Paris International Fashion Academy
32 İngiltere'de Üniversite Eğitimi
33 International School of Management (ISM) Germany
34 İtalya'da Üniversite Eğitimi
35 Jönköping University
36 Kaplan International Pathways
37 Karya International Yurtdışı Eğitim
38 Kings
39 Linnaeus University
40 LUT University
41 MSM-Mezinárodní Svaz Mládeže z.s.
42 OCA Prague
43 Paris School of Business
44 Positively Languages
45 Scuola Leonardo da Vinci
46 University of Jyväskylä
47 Vita Student
48 Yurtdışı Sınavlara Hazırlık
49 Waterloo Catholic District School Board



Photos



















We would like to thank
all of our **exhibitors** and
sponsors.

Hope to see you again.

StudyExpo®

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